DE920000047US1 Hagmeier, J. et al A Method, Computer System and Computer Program Product for Processing Customer Loyalty Data 1/6

🕮 Lotus SmartSuite 🕝 1-2-3 - [F:\SMART CARD\PATENTE\SPREAD SHEET\SH 🔳 🔯 [2] File Edit View Create Flange Sheet Window Help _161× 严闷 Rewards) 1... Username Terminal Multiplier ũ none 2 Points overall Terminal ID none Ū 3 Points today 1999/11/02 none 0 4 Points this year Tuesday Ō none 5 Points in 98 Date of Contract 8 Gender 7 User Level 8... Number of Shops 9 Birthday 10

FIG. 1

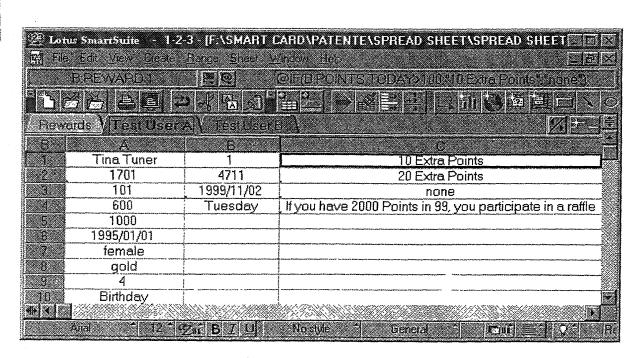


FIG. 2

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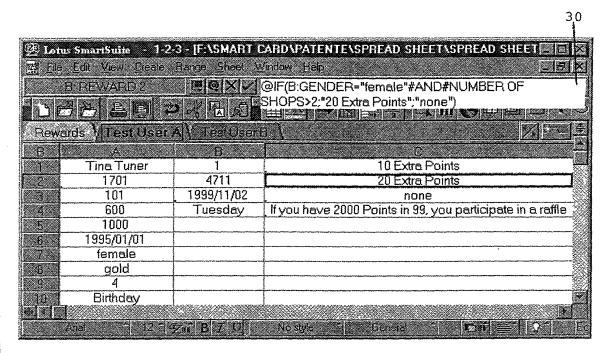


FIG. 3

30

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6 1997/01/01 7 male 8 silver		1010	Tuesday	none	0	
male 8 silver				-		
8 silver		1997/01/01			<u> </u>	
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III Birthday		Birthday				

FIG. 4

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DIFFEREN,"If you have 2000 Points in 99, you participate in a raffle","none") If you have 2000 Points in 99, you participate in a raffle 10 Extra Points 20 Extra Points none 999/11/02 Tuesday 4711 Tina Tuner 1995/01/01 female Birthday gold 4 1000 1701 101 900 Rewards

五G. 5

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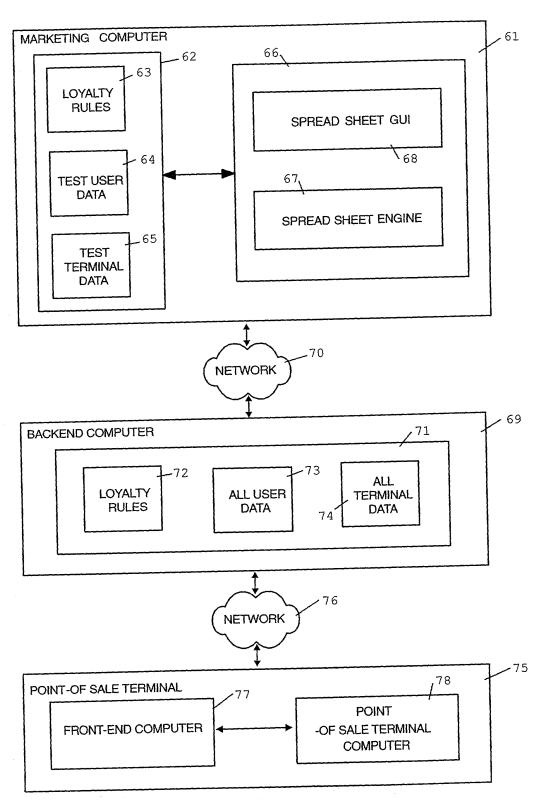


FIG. 6

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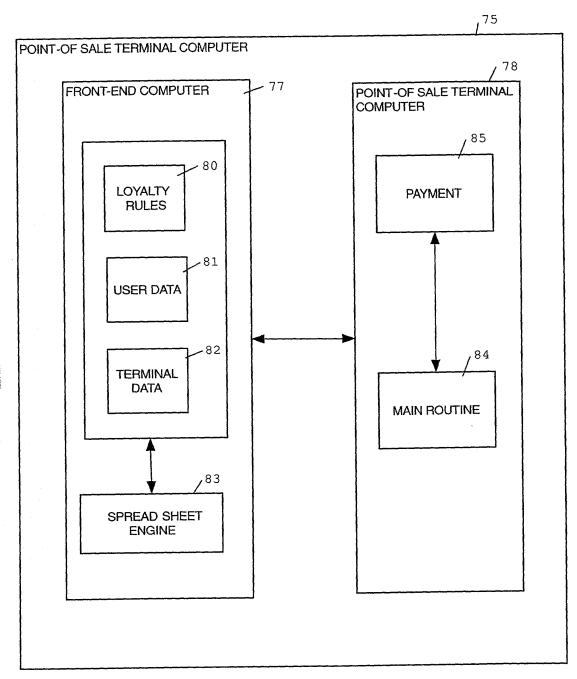


FIG. 7

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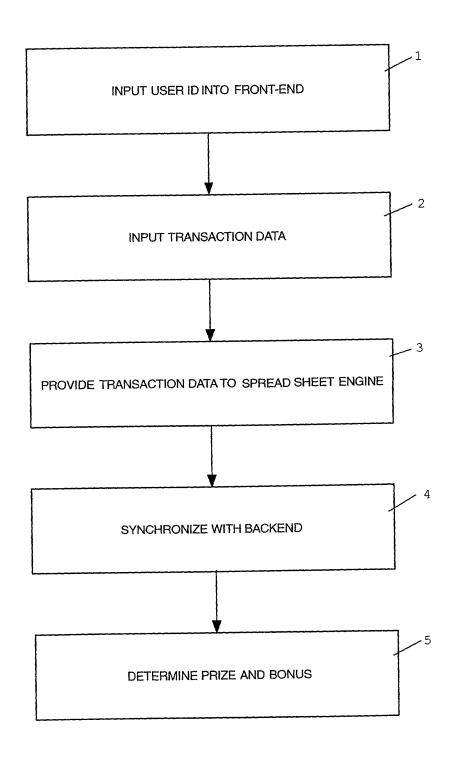


FIG. 8